

## Rule 34: Help your Team Accept Change

### ***Vision:***

Define your vision for the change. What will the new way look like?  
How will you communicate the vision? How will you market the vision?

### ***Skill:***

What new skills or behaviors will be needed to fully implement the vision?

### ***Incentives:***

How will the team benefit from the new vision/approach/change? How will the customers benefit?

### ***Resources:***

What new tools or training will be needed to fully equip the team for success?

### ***Action Plan:***

Draft an implementation plan with the team.

