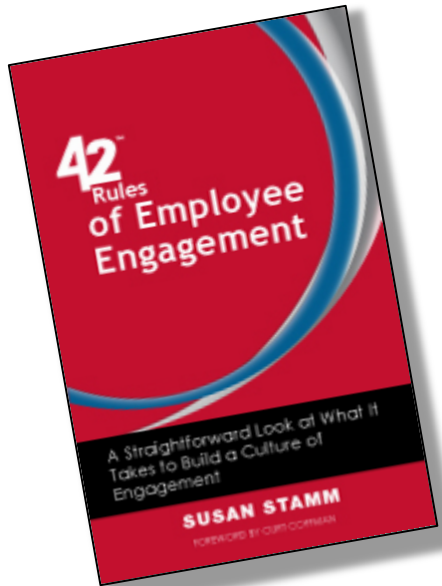
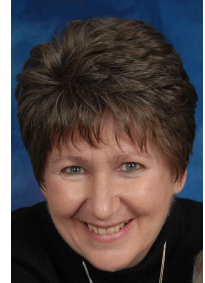


## A Straightforward Look at What It Takes to Build a Culture of Engagement



*42Rules of Employee Engagement (2nd Edition)* was born out of need for corporations, leaders and managers to engage with employees. Depending on whose research you read, as much as three quarters of the global workforce were not engaged! How long could organizations continue down this path and thrive or survive?

As overwhelming as these data seem, Susan Stamm began to recognize the solutions are simple and within our reach. Engagement begins and ends with leaders and their day to day actions. It's the little things that make the big difference: how much information the leaders shares, how they approach important conversations, how much control they need, and how well they listen.



**Susan Stamm**

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If you want better engagement at your company, you should pick up '*42Rules of Employee Engagement (2nd Edition)*' today.

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