

The TEAM Approach Celebrates 25 Years! Above: Rachel's office was just below our first office!

The TEAM Approach®

Pictures from the early years



Rick makes a point



The office assistant



Miles project & first laptops!



Patch kept office hours



Important early partnerships



My how technology has changed



Paula Banzhaf



Building a dream



On retreat...

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The TEAM Approach[®]

We make teams warm, fuzzy and productive!



Imagine ... 25 years! What have we learned along the way? How have we changed and grown? Who have we had an impact on? Has it all been worth it? What has made the most difference? How can we be more relevant to our current and existing customers?

It began with a dream...Rick's dream- to have a business that related





to his passion for personal development...to support and encourage people to become more. Imagine all the people that never consider that idea. The power of one idea can change the world. It developed further into team and leadership development and the tool box grew: Inscape Publishing, Vital Learning, Performance Support Systems, Service Quality Institute, Performance Management Co., BK Books, CRK Interactive. The tools enhance our ability to serve.

New websites, new partnerships, and new associates...Imagine how we can change the world together.



The TEAM Approach[®]

MR. AND MRS. RICK STAMM LIFE QUEST 22 WEST MAIN STREET BROWNSTOWN, PA. 17508

DEAR MR. AND MRS. STAMM:

When I was in Minneapolis the other day, John Tschohl told me of your successful sale of the "Quest for the Best" educational program to Henri Bendel. I think this is a fine breakthrough achievement, and I congratulate you on your success.

If I may be of any assistance to you in future sales opportunities, don't hesitate to call on me.

Sineerely, Stanley Marcus





Life Quest? Sarah awards Rick highest honors! Susan always had a baby around to help her work! A letter from Stanely Marcus! ... and Elvis?



CONCEPTS IN PERSONAL & ORGANIZATIONAL DEVELOPMEN

SUSAN A. STAMM 22 W. Main St., Box 70 Brownstown, PA 17508 (717) 656-0788



Yes, the business began under the name Life Quest. No one ever new what that meant, some thought it was insurance, others thought it was some kind of cult. As it turns out, the fictitious name was filed in the state of PA on Christmas eve- that is the day it landed on the clerks desk. Somehow the clerk put it through without ever doing the required research and we found out four years later, we

had no legal rights to the name which was already being used in the state of PA. Laura Douglas introduced us to Middle Creek and Tony Gasparich who handled our rebranding. It was our desire to avoid this experience that facilitated our decision to get a national trade mark. It was a good decision.





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Fife Quest

In the beginning when we were buying groceries with our visa card... it seemed we did more free talks and free workshops than paid ones. All the expos and other marketing activity...but it really did pay off! Also, when you did a free talk, they would at least feed you!

EPTS IN PERSONAL & ORGANIZATIONAL DEVELOPMENT

RICHARD A. STAMM, JR. 22 W. Main St., Box 70 Brownstown, PA 17508 (717) 656-0788

RICHARD J. HUBER CERTIFIED PUBLIC ACCOUNTANT

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Our friends at Inscape Publishing over the years....Susan's 1st assistant, And, Yes...that is Bob Jackson during an early AiA!!



Rick likes to tell the story of the first place we lived after getting married. It was a huge farm house that had been converted into two apartments. We had the entire first floor with fire places in every room. Rachel was three when we got married. There was a little boy named Zeb who lived in the apartment upstairs. Zeb would run around the yard in his hunting togs. He had his own subscription to a hunting magazine, and he often had some kind of toy weapon (at least I hoped they were toys) with him as he played outside. Rachel, on the other hand, had her own briefcase and her very own business cards. When she was not singing to the cows, she would often play "meeting" in her room, lining up all her dolls and stuffed animals, having "meetings" with them.

Events, people and seasons...



The Expedition Leader



2003 Coatesville VA AiA Class



June 2003 DiSC Cert



In the beginning, there was AiA....



The Trading Post



Saving AiA in in Dallas



A Genius in General



PLAS & PLAM



Winter

All people Should be guarenteed a minimum annual income of \$30,000, adequate living accommodations, and free medical service, whether or not they Choose to Work.



ANNIVERSARY



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And so, AíA Classic was re-invented or restored for another 50 years of discovery through the efforts of a totally volunteer task force. We enjoy taking people on the journey...but there are less travels these days.

The TEAM Approach

The Team, Alumni & Friends



Dee Clarke



Bob Jackson



Cathy Stauffer-Wozniak



John David Bowman



Stamm People



Rachel Rank, A Genius in General



Office Cat, except on Thursdays Page 9



Peg Cromer



Tony Gasparach, Artist